

# AdVue Data Sheet

Product Code: ADVUL50

As at 9th August 2016

|                               |  |
|-------------------------------|--|
| Applications                  | Exterior mount for short term applications onto flat windows or glass doors of shop, and office at ground level, coaches, buses. Not specified for APNO buses.   |
| Makeup                        | Calendered monomeric flexible perforated black (adhesive side) / white (printable side) gloss PVC with clear pressure-sensitive adhesive and Universal Liner.  |
| Vinyl Thickness               | 160 microns  |
| Release Liner                 | Dual layer liner comprising solid PE coated silicon paper liner attached to perforated paper layer.  |
| Adhesive                      | Solvent polyacrylate removable transparent adhesive. Strength 4-6 N/25mm   |
| Perforation Pattern and Size  | 1.5mm, approximately 40% / 60% open/closed areas   |
| Standard Widths/Lengths       | 1370mm x 50m on 76mm core  |
| Dimensional Stability         | Good (maximum 1.0mm shrinkage)   |
| Application Temperatures      | Recommended: 15°C to 25°C, Min: 10°C Max: 30°C (in shade)  |
| Service Temperatures          | -20°C to +65°C   |
| Expected Lifetime Exterior    | 12 months vertical application.  |
| Water and Humidity Resistance | Good. No variation after 48 hours and 23°C exposure to sea water.  |
| Solvent Resistance            | Fair   |
| Storage Stability             | 9 months shelf life when stored at 21°C & 50% relative humidity  |
| Printing                      | Refer to the <i>Getting to Know OVV Fact Sheet</i> . Compatible with screen, eco/solvent, UV cure and latex printing. Print image on white (non-adhesive) side. <b>Testing recommended before production to determine appropriate profile settings.</b> Recommended latex printers: HP Perforated Adhesive Window Vinyl profile.   |
| Out Gassing                   | 3 - 5 days when suspended vertically in well ventilated area. Trim after out gas period.   |
| Matching Overlamine           | Compatible with acrylic based liquid laminate. Dilute with water. After lamination, wait 24 hours before applying to glass surface.  |
| Installation                  | Refer to the <i>Surface Preparation and Installation Instruction Fact Sheets</i> . Apply to clean, dry, tepid temperature glass surface. Use mild liquid soap (wax free) and water, dry glass well with clean lint free cloth and 100% IPA. Do NOT use ammonia, Windex®, Prep-Sol, Prep-Wash, vinegar, methylated spirits or other solvent-based glass cleaner prior to application. Do not use heat.  |
| Removal                       | Refer to the <i>Care and Removal Fact Sheet</i> . Remove by peeling from surface.  |
| Warranty and Disclaimer       | Refer to the <i>Warranty Statement Fact Sheet</i> . The information in this data sheet is presented for reference and illustration of general product characteristics only. The information does not constitute a representation or warranty relating to the suitability or fitness for a particular application or otherwise create guarantees of product performance. <b>In all cases, purchasers should test and independently determine, prior to use, the suitability of this product for their specific application.</b> |